Terms of Reference (ToRs)

# Consultancy: Develop Training Manual & Conduct Capacity Building for CRPs on BCC for Immunization & Nutrition

## 1. Background

The Aga Khan Rural Support Programme (AKRSP), under the Strengthening Immunization and Nutrition Programme (SNIP is implementing a range of interventions to improve immunization and nutrition outcomes in underserved areas of Gilgit-Baltistan and Sindh. To enhance community outreach and behaviour change, AKRSP is engaging Community Resource Persons (CRPs) and is seeking a qualified consultant to support the development of a training manual and deliver capacity-building sessions.

## 2. Objectives

The objective of the consultancy is to develop a comprehensive training manual and facilitate an interactive, in-person training for CRPs, focusing on Behavior Change Communication (BCC) strategies to strengthen community awareness and demand generation for immunization and nutrition services.

## 3. Scope of Work

The consultant will be responsible for the following tasks:

* Develop a comprehensive, gender-responsive, and culturally appropriate training manual on BCC for immunization and nutrition.
* Conduct a review of existing training materials from AKRSP, UN agencies, and other public health entities.
* Design and conduct a 5-day in-person training session for CRPs in Gilgit and Thatta.
* Use participatory and interactive methods suitable for adult learning and varying literacy levels.
* Submit a training completion report with feedback and recommendations for future capacity-building initiatives.

## 4. Period and Location

The total period of completing this consultancy is 20 days and the firm/consultant will need to conduct trainings in Gilgit and Thatta.

## 5. Deliverables

The consultant will submit the following deliverables:

* Draft and final training manual
* Training agenda and session plan
* Attendance sheets and training evaluation forms
* •Final training report with recommendations

## 6. Required Qualifications

The ideal consultant will have:

* A degree in Social Sciences, Public Health, Education, or a related field
* Proven experience in Behavior Change Communication (BCC) and training delivery
* Experience in developing manuals for community-based interventions
* Strong facilitation skills and the ability to engage low-literacy audiences
* Willingness to travel to project areas in GB and Sindh

## 7. Application Process

Interested candidates should submit their CV, cover letter, samples of previous training materials/manuals developed, and a brief financial proposal (if applicable) to procurement\_akrsppk@akdn.org with the subject line “CRPs Training Manual” by 25th April 2025.