**Expression of Interest / Call for Proposals**

**For: Production of Short Documentary Video – “What Has Changed for Us?”**  
**Project**: *Building Resilience of Civil Society and Youth to COVID-19 in GBC*  
**Funding Partner**: European Union (EU) & AKF UK  
**Implementing Agency**: Aga Khan Rural Support Programme (AKRSP)

**Target Areas:** 5 Districts in GBC (Nagar, Gilgit, Skardu, Ghanche & Lower Chitral)

The Aga Khan Rural Support Programme (AKRSP), under the EU and Aga Khan Foundation (UK)-funded project *“Building Resilience of Civil Society and Youth to COVID-19 in Gilgit-Baltistan and Chitral (GBC)”*, is seeking expressions of interest from qualified media service providers to produce a short documentary titled:

**“What Has Changed for Us?” – Documenting Community Resilience in GBC**

This 7-10 minute video will highlight the voices of community beneficiaries, capturing the impact of the project by documenting their experiences before, during, and after the intervention. The aim is to showcase stories of resilience and transformation, while also enhancing the visibility of the donor’s contribution to civil society and youth empowerment in the region.

**Scope of Work:**

* Field visits and interviews across identified project sites in Gilgit-Baltistan and Chitral
* Filming, editing, subtitles, branding, and incorporation of voiceovers or background score as needed
* Close collaboration with the AKRSP communications team for planning, scripting, and review

**Selection Criteria:**

* Submission of a technical proposal (concept, workplan, storyboard, methodology, team details)
* Financial proposal with a detailed cost breakdown
* Demonstrated experience in documentary-style storytelling, particularly in the development/humanitarian context
* Access to technical equipment and qualified personnel
* Special considerations will be given to young videographers—especially women—who have previously received training or capacity building from AKRSP

**Instructions to Applicants**

Interested media production freelancer/service providers are invited to submit their EOI containing both technical and financial proposals. The EOI should address the following sections clearly and concisely. Submissions should not exceed 5 pages (excluding annexes such as work samples or CVs).

**Section 1: Freelancer/Organizational Profile**

* Name of the freelancer/firm/agency
* Year of establishment and registration details (if firm)
* Office address and contact information
* Name and contact of focal person for this assignment
* Brief summary of past work related to development communication, especially in rural or remote regions, provide links to your relevant assignments.

**Section 2: Technical Proposal**

Please respond to the following:

1. **Creative Concept & Understanding**

* Describe your understanding of the project (*see Annexed*) and the proposed video theme *“What Has Changed for Us?”*.
* Briefly outline your proposed approach, including storytelling technique and structure.

1. **Work Plan and Timeline**

* Provide a proposed work plan with key phases: pre-production, filming, post-production, and delivery.
* Indicate your estimated timeline to complete the assignment after contract signing.

1. **Team Composition**

* List of proposed team members (e.g., Director, Videographer, Interviewer, Editor, Sound Technician).
* Attach short bios or CVs highlighting relevant experience.

1. **Past Experience**

* Provide examples (links) of at least 2–3 similar videos/documentaries, especially in the development/humanitarian sector.
* Specify client name, project title, and your firm’s role.

**Section 3: Equipment and Technical Capacity**

* Detail the technical equipment available with your firm relevant to the assignment (e.g., HD/4K cameras, drones, lighting, sound equipment, editing software).
* Indicate if any equipment will be hired/rented for the assignment.

**Section 4: Financial Proposal**

Provide a detailed budget in PKR, broken down into:

* Pre-production costs:
* Travel and logistics:
* Filming (equipment, crew):
* Post-production (editing, voiceovers, subtitling, music):
* Any other costs:

**Submission Instructions**

* All EOIs should be submitted electronically in PDF format to: Manager Procurement: **procurement\_akrsppk@akdn.org**
* Subject Line: **EOI – Video Production for EU Resilience Project**
* Deadline: As mentioned in the email.

**Annex**

# Project Brief

**Objectives**

The initiative aims to reduce the socio-economic impact of COVID-19 in Gilgit-Baltistan and Chitral by empowering youth, strengthening civil society, and supporting entrepreneurs. The project follows a comprehensive three-cluster approach:

1. **Empowering Civil Society Organizations (CSOs) to Support Youth and Deliver Essential Social Services**
   * Strengthening the capacity of CSOs to engage youth and deliver critical social services in response to the challenges posed by the COVID-19 pandemic.
2. **Enhancing Resilience and Growth for COVID-Affected Microenterprises and Farmer Groups**
   * Supporting microenterprises and farmer groups—especially those led by youth and women—to rebuild, adapt, and grow amidst ongoing economic disruptions.
3. **Fostering Youth Leadership in Civil Society**
   * Promoting inclusive youth participation in leadership and decision-making roles to enhance the capacity of civil society in managing and mitigating the impacts of COVID-19.

**Key Achievements**

**Empowering Civil Society Organizations**

* Established 12 new Local Support Organizations (LSOs).
* Provided financial and capacity-building support to 57 LSOs/CSOs.
* Trained and digitized 45 community organizations in organizational management and M&E.
* Conducted training for 45 gender pairs (husband-wife teams) in each LSO to promote continuous community awareness.
* Held 90 psycho-social support sessions at the LSO level.

**Enhancing Resilience of Enterprises and Farmers**

* Provided financial and technical support to microenterprises and farmer groups to adopt COVID-19 SOPs and leverage digital marketing tools.
* Supported microenterprises to qualify for accelerated growth programmes.
* Developed a job portal to connect job seekers with employers across GBC.
* Delivered entrepreneurial and vocational skills training along with toolkits to 500 youth.

**Fostering Youth Leadership**

* Enabled CSOs to implement 45 youth-specific initiatives, integrating young people as active community leaders.
* Established 6 Youth Communication Forums at the district level.
* Developed a network of 180 youth life skills trainers within LSOs.
* Conducted 180 multiplication sessions on life skills for youth, led by Master Trainers.
* Awarded 144 social innovation grants to support youth-led development ideas.
* Created 6 Youth Engagement Hubs at the district level.
* Organized 9 regional youth conventions, engaging 900 youth participants from across the region.