**Linkages of women skilled trainees with national and international markets through Social Enterprises**

**Eligibility criteria**

* Must be a legally registered as Local (National wide) Social Enterprise/private sector in Pakistan with a demonstrably sustainable business model.
* Has track record of delivering effective skill training programs to women, particularly those tailored to the target market needs. At least reference of three completed activities with in last two years.
* Demonstrated ability to connect trainees with market opportunities, such as buyers, businesses, or employment opportunities within the value chain. This could involve established partnerships or a strong network within the market system.
* Has full production Unit/systems in place, including designing as per market demand, production units (tailoring, packaging, quality control, demonstrates a successful track record of marketing its current products and potentially has export experience.
* Uses established methods for determining artisan payments that are fair, transparent, and clearly communicated to the target women.
* Has evidence of positive outcomes from past programs, such as increased income, employment rates, or successful business ventures among graduates.
* Has qualified trainers and staff with relevant experience in skill development, market linkages, and working with women. Must have sound financial management practices and the ability to manage project funds effectively. Provide at least three CVs of professional staff and a bank statement for last three months.
* Having well-established sales channels (LSEs sale centers, retail partners) can be a plus for wider market reach. Provide names and addresses of LSEs.
* Has worked with national and international NGOs in provision of trainings to women and establishing linkages with national and international markets. Provide at least three references.

**Deadline**

The proposal should reach AKRSP by 5th September 2024.